Project: New Influencer Event Pop Ups and Backdrops
Asana | Design | Live | Writer: Jenae McCullen | Updated: 10/5/26

Printed in 4CP but they can adjust to PMS colors if needed.

Backdrop and Pop-up Banner Messaging

Objective: 2 backdrop options and 2 pop-ups that all work together, each on their own, or any combination of backdrop and pop-ups.

Backdrop Banner - (8’ x 8’)

Banner 1:

Large Thryv Logo

Get Found First

Thryv helps make sure you get found when your customers are looking for you on Google, Yelp, AI search, and more.

Imagery: Listing of Services
Optional Imagery: Icons of all the places we help businesses get listed/found

Banner 2:

Large and centered Thryv Logo

Search has changed. Your marketing should too.

The way customers find you is changing; Thryv helps your business get found wherever they look.

Thryv AEO/SEO Thryv Leads Thryv Social Ads Reputation Management Social Media Management and more

**Imagery of what I am picturing, taken from Franchise backdrop*



Pop-Up Banners (33" × 80")

1: Thryv Logo

Get Found. Get Leads. Get Booked.

Thryv® helps you get found online, fill your CRM with new leads, and book more jobs.

[image – see example below]

www.thryv.com/getstarted

2: Thryv Logo

Your Potential Customers Are Searching.

Will They Find You?

Stop here to get your free online visibility audit

We'll show you how your website, Google Business Profile, SEO, and social media are affecting your visibility, and where to improve.

[image – see example below]

www.thryv.com/getstarted

[stock image of a score or audit, or actual images of our DMS audit, ex. Here's one we use in an email:]



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Option 2:

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